production was build that A large volume of clippings was received resulting from press pickup from the Tobacco News stories on capital outlays by the industry and from the feature story on the "tobacco churches." Nearly 500 clips were received on the capitol-outlay item and nearly 400 on the church feature.

TRIBUNE Albuquerque, New Mexico January 29, 1960

\$314 Million Spent

WASHINGTON (UPI) -- More than \$314 million has been spent by the American tobacco industry during the past nine years for new and improved manufacturing, processing and research facilities, the Tobacco Institute reported.

An additional \$80 million is so far planned for similar work in 1960 and 1961. Included in the improvement program to date is an item of more than \$164 million for new machinery or more than half the total out-

New York, New York December 16, 1959

Tobacco Cos. Set to Spend \$80~Million

Special to Journal of Commerce

WASHINGTON. - U. S. tobacco industry plans so far call for expenditures of \$80 million over the next two years to build new or improve existing manufacturing processing and research facilities, according to James P. Richards, president of the Tobacco Institute, Inc.

Similar capital expenditures by the industry during the past nine years totaled \$314 million, according to a survey conducted by the institute.

\$8 Million For Research

Expansion of research facilities accounted for more than \$8 million of the total outlay.

Also included in the improvement and expansion program to date is an item of more than \$164 million for new machinery, representing more than half of the total expeditures.

Buildings constructed by leading manufacturers of cigarets, chewing and smoking tobacco and snuff, in addition to factories, included new leaf stemming and re-drying facilities, storage warehouses and office spaces.

SHREVEPORT TIMES Shreveport, Louisiana January 31, 1960

Tobacco Firms In Tobacco Research & Spend Millions

And the second

WASHINGTON (UPD-More than M \$314 million has been spent by the American tobacco industry during the past nine years for new and improved manufacturing, processing and research facilities, thes Tobacco Institute reported.

An additional \$80 million is so far planned for similar work in 1960 and 1961. Included in the improvement program to date is an item of more than \$164 million or new machinery, or more than half the total outlay.

STATESMAN THE JOURNAL OF COMMERCEN Austin, Texas February 18, 1960

Tobacco Industry Boosts Research

WASHINGTON: (UPI) - More than \$314 million has been spent by the American tobacco industry during the past nine years for new and improved manufacturing, processing and research facilities, the Tobacco Institute reported.

BULLETIN Anaheim, California January 20, 1960

Tobacco Research Cost \$314 Million

WASHINGTON (UPI) - More than: \$314 million has been spent by the American tobacco industry during the past nine years for new and improved manufacturing, processing and research facilities, the Tobacco Institute reported.

An additional \$80 million is so Ifar planned for similar work in ightarrow 1960 and 1961. Included in the 🔪 improvement program to date is an item of more than \$164 million for new machinery, or more han half the total outlay.

JOURNAL AMERICAN New York, New York December 16, 1959

Tobacco Cos. Lift Outlays

WASHINGTON, Dec. 16. More than \$314,000 000 in capital outlay has gone into new and improved manufacturing, processing and research facilities of the tobacco industry in the U.S. in the past nine years, it was announced today by James P. Richards, president, Tobacco Institute, Inc.

An additional \$80,000,000 is Manned for similar improvements in 1960 and 1961, Mr. Richards said a survey by the Tobacco Institute showed.

Research expansion, which accounted for more than \$8,-. 000,000 of the capital outlays, include modern scientific equipment and facilities devoted to the development of improved tovacco products for the nation's more than 65 million consumers.

ENTERPRISE Riverside, California January 27, 1960

Better Butts

WASHINGTON: (UPD - More than \$314 million has been spent M by the American tobacco industry during the past nine years for new and improved manufacturing, processing and research facilities, the Tobacco Institute M reported

An additional \$80 million is so far planned for similar work in 1960 and 1961. Included in the improvement program to date is an item of more than \$164 million for new machinery, or more than half the total outlay.

WALL STREET JOURNAL New York, New York December 16, 1959

Tobacco Industry Capital Plans

NEW YORK-The tobacco industry in the United States plans to spend some \$80 million in capital outlay during 1960 and 1961, according to a Tobacco Institute, Inc., survey. During the past nine years, the industry invested \$314 million in manufacturing, proc. essing and research facilities, the trade asso ciation reported. More than half of this total, \$164 million, went for new machinery. Expenditures on research accounted for \$8 mil-1000040402626

Source: https://www.industrydocuments.ucsf.edu/docs/zzbm0000